

The Briefing



Thank you for printing this page. Do come back to matthiasmedia.com/briefing again, as we are constantly adding new and challenging Christian articles. Please note that, to save you paper and ink, we have stopped navigation, comments and other unnecessary elements from printing.

Bagging the masons

Kirsten Birkett (<http://matthiasmedia.com/briefing/authors/kirsten-birkett/>) | 1 October, 2003

Is this a new trend in religious advertising? A local newsagent has advertising printed on its paper bags—not so unusual in itself (*The Sydney Morning Herald* has an ad on one side). But surprisingly the Freemasons have now started advertising in this way. Describing their social responsibility, dedication to charity and community, the organization is encouraging people to inquire, presumably about joining. For a group traditionally shrouded in secrecy, this seems a remarkably public recruitment drive. Next we'll be hearing details of the secret handshake ...